





PCS in Action: from Development to Implementation

Date: Tuesday, March 23, 2021 Time: 10:00 AM EST (9:00 AM CST, 4:00 PM UK, 5:00 CET)

This Webinar, organized by the Secretariat of the Inter-American Committee on Ports (S/CIP) of the Organization of American States (OAS) and the International Port Community Systems Association (IPCSA) will examine the necessary elements for PCS development, the technological and community challenges and needs, the process of implementation. In addition, it will engage high-level decision makers to discuss strategic themes such as the PCS beyond its implementation, the relevance of digitalization, data mining and the future.

Agenda

10:00 – 10:10 Opening Remarks

Jorge Durán, Chief of the Secretariat, Inter-American Committee on Ports (CIP) Hans Rook, Chairman, International Port Community Systems Association (IPCSA)

10:10 – 10:25 Necessary Elements for PCS Development

John Mein, Executive Coordinator, PROCOMEX, Brazil

<u>10:25 – 10:40 Technological and Community Challenges and Needs</u>

Gadi Benmonshe, CIO, Israel Ports Development and Assets Company, Israel

<u> 10:40 – 10:55 Implementation</u>

Keevan Gipson, Port Analyst, Port St Maarten

<u>10:55 – 11:25 Discussion: PCS, Beyond implementation, Digitalization, Data Mining and Future</u> Moderator: Jorge Durán, Chief of the Secretariat, CIP John Mein, Executive Coordinator, PROCOMEX, Brazil Gadi Benmonshe, CIO, Israel Ports Development and Assets Company, Israel

<u>11:25 – 11:30 Closing Remarks</u> Hans Rook, Chairman, IPCSA Jorge Durán, Chief of the Secretariat, CIP



Presented by CIP Strategic Ally: